

GIORGIO LAVERI

#HASHTAG #SEI

curated by David Melis

Date and hour: **SUNDAY, April 25, 2021. 11 am - 6 pm**
Location: **PUNTO SULL'ARTE**, Viale Sant'Antonio 59/61, Varese
0332 320990 | info@puntosullarte.it

After the world premiere presentation at the Usina del Arte cultural space in Buenos Aires, the French leg in Vence and events organized in Borgio Verezzi, Albissola Marina and Reggio Emilia, **Giorgio Laveri's giant photographic cameras, created entirely from ceramic, arrive in Varese.**

On **SUNDAY, APRIL 25** from 11am to 6pm PUNTO SULL'ARTE Art Gallery will present **#HASHTAG**, itinerant project by artist **GIORGIO LAVERI**, curated by David Melis.

For the occasion, **PUNTO SULL'ARTE Art Gallery – Viale Sant'Antonio 59/61, Varese – will be transformed into a photographic set, in which visitors are photographed by the artist with a vintage Polaroid.**

The shots will then be included in a catalogue containing the various exhibition moments. A unique occasion to meet the artist, examine his research in depth and actively take part in an unexhibited project in total safety and in compliance with current regulations.

Through ceramics, his preferred expressive medium, and passing through cinema, theatre and interdisciplinary experimentation, from 1972 until today Giorgio Laveri has presented more than one hundred events in Italy and around the world. Furthermore, the constant collaboration with some of the most important art galleries both in Italy and abroad has allowed widespread dissemination of his work. His knowledge of ceramic sculpture derives, in particular, from his longtime affiliation with the artistic colony of Albisola, known and appreciated internationally.

It will be possible to visit Giorgio Laveri's exhibition and have access to the photographic set on Sunday, April 25 from 11am to 6pm.

The event is organized in compliance with the health regulations issued by Italian Government and the access to the Gallery will be limited. **It is recommended to book a time slot from 11 am to 6 pm for visiting the exhibition and avoiding waiting times.**

GIORGIO LAVERI was born in Savona. After his professional training in television directing, in 1974 he began to devote himself to cinema and theatre. During the course of his career he signed 52 theatre pieces and 23 feature films, also collaborating with Swiss television.

From the end of the '70s he began to translate his cinematographic experience into the field of artistic experimentation, thus landing on sculpture and making friends with ceramics and with the

Per ricevere informazioni e immagini rivolgersi a: info@puntosullarte.it

PUNTO SULL'ARTE di SOFIA MACCHI
VIALE SANT'ANTONIO 59/61 | 21100 VARESE (VA) ITALY
+39 0332 320990 | +39 366 26 40 256 | INFO@PUNTOSULLARTE.IT
P.I. 03186310128 | C.F. MCCSFO68C49Z132A

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nearby factories of Albisola, a place whose noble artistic tradition is known and appreciated all over the world.

In 1993 he founded the Mediterranean Artistic Movement together with friend and artist Patrick Moya: the movement aimed to promote ceramic art and in the following years he worked on the definitive drafting of the First Manifesto of Mediterranean Ceramics.

During the course of his long career he has taken part in more than one hundred events, presenting his work not only in Italy but abroad in private galleries and important public spaces and museums: from the Complesso Monumentale del Pramàr in Savona to the Château-Musée Renoir in Cagnes sur Mer and the Palais de la Méditerranée in Nice in France, from Montecarlo to Florida, Hong Kong to Korea. For more than fifteen years he has participated in almost all the main trade fairs in the sector in Italy and abroad.

Laveri is an artist trained in multidisciplinary, creator of performance, installations and artistic creations developed within a balanced mix of figurative and thematic ideas, as well as persuasive scenographic aspects and expressive clarity. His medium of choice remains third fire glazed ceramic, a complex and sophisticated technique that he has mastered like few others and that he intertwines with cinema and theatre, in the chosen subjects as well as in the means of presenting them to the public.

Over the course of his career he has received important awards in the artistic sector, including the Premio alla Carriera (Lifetime Achievement Award) in 2016 from the Nobile Contrada del Nicchio and Associazione Arte Vasai di Siena (Art Potters Association of Siena).

His works are in private and public collections all over the world.

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